

## Safe Jobs for Youth Month, 2011

# Public Service Announcement (PSA) Contest Rules

All participants, including producers, actors, musicians, and anyone else whose image or sound is on your submission, must turn in a signed entry form along with the video. Your permission allows us to promote the contest and spread the word on youth safety through the use of your message. Please have everyone who appears on screen fill out the appropriate form. *These forms must be completed for you to receive your prize money should you be one of the contest winners.* The School/Teacher/etc. information on the entry form is requested - if applicable - so that we can give credit when teachers assign, encourage and/or enable participation in the contest. If you are producing your video on your own, please disregard that part of the entry form.

### Eligibility

- ❖ To be eligible, your video submission must develop the theme “Safe Jobs for Youth.” The maximum running time for each entry is 30 seconds. All entries must be postmarked or hand delivered no later than **Monday, January 10, 2011**. Each entry will require a separate entry form and should be on a separate CD or DVD. Your entry must be clearly and legibly labeled with the title of the production, name(s) of filmmaker(s), and school name. Video contest is open to all youth between the ages of 14 - 18 who live in California.

### Prizes

- ❖ One (1) First Prize: \$400 to participating filmmaker
- ❖ One (1) Second Prize: \$300 to participating filmmaker
- ❖ One (1) Third Prize: \$200 to participating filmmaker

### Winners List

- ❖ All winners will be notified no later than May 1, 2011. Complete list of winners, along with video clip of winning submission will be posted on Safe Jobs for Youth website: [www.youngworkers.org](http://www.youngworkers.org), and distributed to television stations, among others.

## Conditions

- ❖ All footage, including music, must be originally created material or you must obtain proper, legal permission to use someone else's copyrighted material. Entries will be void if they are incomplete, late, lost, damaged, or are not able to be viewed due to technical error. No entries will be returned. All entries become the property of the Young Worker Project at the Labor Occupational Health Program, University of California at Berkeley. Entrants grant the Project the right to use their names, photographs, and video submissions for advertising, publicity and promotion purposes, and to edit or make changes to the announcement. By entering this contest, entrants agree to abide by these contest rules and regulations.

## General Information

- ❖ To enter, send your submission by mail or hand deliver to the following address:  
Donna Iverson  
Labor Occupational Health Program, UC Berkeley  
2223 Fulton Street, 4th Floor  
Berkeley, CA 94720-5120

## Who sponsors the contest?

- ❖ The Safe Jobs for Youth Month PSA contest is conducted by the California Partnership for Young Worker Health and Safety, a statewide collaboration sponsored by the California Commission on Health and Safety and Workers' Compensation and coordinated by the Labor Occupational Health Program at the University of California at Berkeley.

## Questions?

- ❖ Contact Donna Iverson at 510-643-8902 or email [driver@berkeley.edu](mailto:driver@berkeley.edu).
- ❖ Check out our website for ideas / concerns of young workers at [www.youngworkers.org](http://www.youngworkers.org)